Expressive Culture: Images--V55.0722
Architecture in New York: Field Study
Spring 2004

This class meets on Fridays at 12:30pm in room 300 Silver Center (Main Building).

Professor M.G. Broderick.

Instructors: Teresa Flanigan and Alexandra Lange.

Office Hours are Wednesdays, 2pm-3pm in 303 Silver Center or by appointment. You may leave a message for any of us with the secretary in the office of Fine Arts Department at 998-8180. Ms. Flanigan may be reached through email at: tflanig@yahoo.com. Ms Lange may be reached through email at: Alexandra.lange@nyu.edu

Requirements:

Attendance is required at all classes. Students missing more than one class risk a lowering of their grade. Only a note from a doctor certifying illness will be considered appropriate as an excuse for missing class. An attendance sheet will be passed out at each class. Be certain you sign the sheet each week.

Grades:

Grades will be determined on the basis of a mid-term, a final, a paper and 3 short reading summaries. In addition, you will be assigned a selection of suggested readings and videos to watch throughout the semester, which will be on reserve at Bobst library. As this course does not have a real textbook, these assignments are extremely important and you will be expected to draw from the material in them on your exams. We have tried to limit the length of these readings to a reasonable level, but if you wait until the last minute (as in the night before the exam) to do them all, you will probably be very miserable. We will discuss the format of the exams and give you suggestions as to how to study for them at length in lecture and on the field study.

The paper will be due on the date listed on the syllabus. All papers must be in paper-form and double-spaced type-written. We will not accept papers on disk or via email. Papers turned in late will be marked down, unless accompanied by a medical excuse signed by a doctor. The paper is not meant to be a traditional research paper. Should you wish make reference to someone else's ideas in your paper, however, please make sure that give proper credit to that person or source. New York University has a very strict policy regarding plagiarism which we are required to enforce.

Likewise, we will rigorously adhere to a strict examination policy. If a student is found cheating on an examination, the student will be given the grade of F for the course. No make-up examinations will be given except under the Fine Arts Department policy. A copy of this policy is included in the papers given to you today and is posted on the door of the Fine Arts Department. No incompletes will be given.

Explanation of Grades:

A indicates superior work
B indicates above average, very good work. A grade of B does not mean that you have done anything wrong, it is above average, but not a superior grade.
C indicates average work
D indicates poor work
F well...why bother

Web site:

This class also has a web site, which you may find helpful when studying. The address is: www.nyu.edu/classes/finearts/nyc

Transportation:

Please bring two subway tokens or a Metrocard with you to class. This will save time and allow us to
arrive at our destination quickly.

Subway Map:
It is a good idea to get a map and keep it with you to get home. The Tauranac book also contains terrific bus and subway maps for Manhattan and the boroughs. You may want to carry this with you. If you don't know the Astor Place station, (8th St. and Lafayette St), follow one of us over there the day of our first field trip.

Words of Warning About the Walks:
Listen to the weather reports carefully before you come to class each week and wear appropriate clothing. I have bad luck with weather, so be prepared for anything and everything: Snow, sleet, ice storm, rain, blazing heat, dust storm, tornado—perhaps we might not go out in the tornado, but otherwise, we generally go out. Also, very important, forget fashion and wear comfortable shoes!

Required Reading:


Linklater, Andro. *Measuring America*. 2002 (Ch. 1 & 13)


Text:

Strongly Recommended to Consult for Study Purposes:


Reynolds, Donald M. *The Architecture of New York City*. New York, 1984+


Syllabus:
January 23th: Introduction

January 30: The Battery—A Colonial City

February 6: The Seaport—Creating a Successful Economic Base

February 13: Wall Street—The Growth of Business
Suggested reading: Poe, Edgar Allan. *Doings of Gotham*. Plunkitt, George and Riordan, William L.

**February 20:** City Hall--Government and Image

**February 27:** SOHO--The Development of a Shopping District

**March 5:** The East Village--The Change in a Neighborhood from First Class Houses to Lofts

**March 12:** MIDTERM EXAM. The West Village--a summer resort becomes a working class neighborhood

**March 26:** Ladies Mile--The Rise of the Department Store.

**April 2:** The Upper West Side--New ideas for a new residential quarter

**April 9:** Morningside Heights--Institutions: Architecture to make an Impression

**April 16:** Grand Central Station--The Railroad and the Birth of the Midtown Business District
**Paper due in class.**

**April 23:** Park Avenue--Creating an Image for Corporate Heaven

**April 30:** Rockefeller Center--The Paradigm for a New Business Building

Final Exam TBA